

Lifeworks70

Celebrating 70 Years of Inspiring Possibilities

SPONSORSHIP LEVELS



DUTTON FAMILY

\$5,000 & UP

- Recognition as a Dutton Family Sponsor.
- Name on 70th Anniversary Year recognition display item.
- Recognition in program books, signage, and audio visual presentations for events held in 2024.
- Acknowledgement on Lifeworks 70th Anniversary Year webpage, and in the e-newsletter and annual report.
- Verbal acknowledgement at events.
- 4 tickets to the Lifeworks 70 Years of Inspiring Possibilities Jubilee.



HOLMAN FAMILY

UP TO \$2,500

- Recognition as a Holman Family Sponsor.
- Name on 70th Anniversary Year recognition display item.
- Recognition in program books, signage, and audio visual presentations for events held in 2024.
- Acknowledgement on Lifeworks 70th Anniversary Year webpage, and in the e-newsletter and annual report.
- 2 Tickets to the Lifeworks 70 Years of Inspiring Possibilities Jubilee.



SMITH FAMILY

UP TO \$1,000

- Recognition as a Smith Family Sponsor
- Name on 70th Anniversary Year recognition display item.
- Acknowledgement in program books, signage, and audio visual presentations for events held in 2024.
- Acknowledgement on Lifeworks 70th Anniversary Year webpage, and in the e-newsletter and annual report.



FRIENDS OF LIFEWORKS

UP TO \$500

- Friends of Lifeworks Recognition.
- Name on 70th Anniversary Year recognition display item.
- Acknowledgement in program books, signage, and audio visual presentations for events held in 2024.
- Acknowledgement on Lifeworks 70th Anniversary Year webpage, and in the e-newsletter and annual report.

VIEW THE BACK OF THIS DOCUMENT FOR MORE INFORMATION ABOUT THE FAMILIES THAT HELPED SHAPE LIFEWORKS.

70TH ANNIVERSARY SPONSORSHIP LEVELS

Lifeworks was founded by families and, over the past 70 years, many of our initiatives have stemmed from the ideas and dedication of parents. To celebrate our 70th anniversary, we are pleased to honor some of the families who have significantly impacted our history and growth. We invite you to join us in celebrating these remarkable families by becoming a 70th Anniversary Year Family Sponsor.

THE DUTTON FAMILY

\$5,000 & UP

The Dutton family played a crucial role in the development and enhancement of Lifeworks, originally known as SNCARC. In the 1960s, they generously provided their beautiful home and grounds for our first summer camp, managed by many of our founding families. Over the years, the Duttons sponsored the opening of several homes, either by purchasing or paying off their mortgages, where their daughter lived. Upon the passing of family members, the Dutton Trust became the first major donor to Lifeworks' Planned Giving program by bequeathing all the Trust's proceeds to Lifeworks. This generous donation led to the expansion of our administration and Day Habilitation program on Clapboardtree Street in Westwood and provided funds for our initial investment fund, which has supported numerous private initiatives benefiting the people we serve and their families throughout our service areas.

THE HOLMAN FAMILY

UP TO \$2,500

Ruth Holman and her family were instrumental in creating the wonderful organization that is now Lifeworks. In 1954, as a family supporting a member with disabilities in Walpole, they began discussions with their friends Carl and Peg Ellison about how they could help their children with disabilities. Ruth discovered The Arc, a new national and state movement then known as The Association for Retarded Children. She understood that Arc chapters were typically started by families like hers and placed an ad in the local paper, inviting people to her house for a meeting of The South Norfolk Arc. On a Sunday afternoon, ten people—five couples from Walpole, Norwood, Dedham, Medfield, and Westwood—enthusiastically supported the idea of forming a chapter of The Arc. A few weeks and \$25 later, the South Norfolk Association for Retarded Children was established, the first chapter on the South Shore. Seventy years later, a dream that began with five people now supports over 2,400 individuals.

THE SMITH FAMILY

UP TO \$1,000

In the early 1960s, as The Arc expanded its volunteer programs, Jane Smith and her husband Bart recognized the need for socialization and education programs for their son Bruce, born with Down's Syndrome. Jane saw a posting for an SNCARC event and attended, beginning a relationship and love affair with supporting persons with disabilities that would last over 50 years. Jane became a strong leader of The Arc, a major fundraiser for the organization, and eventually the long-time Vice President. Her dynamic spirit, relentless determination, and fierce pride in the organization's mission led to significant partnerships, such as the first bank financing for a not-for-profit residence in the state from Sharon Credit Union, many state contracts to start programs, and a relationship with Polaroid, resulting in the donation of 10 acres of land in Westwood. This land led to the building of a beautiful transition teaching residence and the establishment of the "Home of Our Own" campaign in 1992 and 1997, resulting in our wonderful home on Clapboardtree Street. To this day, people in many towns still fondly recall Jane Smith and her impactful contributions to Lifeworks.

SPONSOR: Yes, _____ will sponsor Lifeworks 70th Anniversary Year Celebrations:
Name(s)

Sponsor Levels:	<input type="checkbox"/> Dutton Family Sponsor \$5,000 & Up
	<input type="checkbox"/> Holman Family Sponsor Up to \$2,500
	<input type="checkbox"/> Smith Family Sponsor Up to \$1,000
	<input type="checkbox"/> Friends of Lifeworks Up to \$500

DONATE AN AUCTION ITEM:

Yes, _____ will donate to the Lifeworks 70th Anniversary Year Celebrations:
Name(s)

_____ *Auction Item(s)*

If known, please provide the cash value or your donation: _____
Cash Value

CONTACT INFORMATION:

Name(s): _____
Phone: _____
Email: _____
Street: _____
City: _____
State: _____ Zip Code: _____

SPONSORSHIP:

**Mail
Registration &
Sponsorship to:**

Lifeworks
789 Clapboardtree St.
Westwood, MA 02090

Or

**Complete
Registration &
Sponsorship Form
Online:**



PROGRAM BOOK ADVERTISEMENTS:

Celebrate with us by purchasing advertising space within the Lifeworks 70 Years of Inspiring Possibilities Jubilee Program Book. All ads must be received by August 26th, 2024.

Ad Requirements: Press-ready PDFs are the preferred format. File must be high resolution (JPEG, TIFF, and PDFs are accepted).

Ad Size:	<input type="checkbox"/> Full Page: 6" wide X 9" long \$400
	<input type="checkbox"/> Half Page: 6" wide X 4" long \$200
	<input type="checkbox"/> Quarter Page: 2 ¾" wide X 4" long \$100

**SAVE
THE
DATE:**

**Lifeworks 70 Years of Inspiring Possibilities Jubilee
Thursday, September 12th, 2024 at 5:30PM
Blue Hill Country Club
Canton, Massachusetts**